

# Malia Fox Mason

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## Education

- 2007–present Assistant Professor of Management  
Columbia University, Graduate School of Business, New York
- 2006–2007 Post Doctoral Fellow, Cognitive Neuroscience  
NMR-MGH, Harvard Medical School, Massachusetts  
Sponsor: M. Bar
- 2004–2007 Ph.D. in Psychology  
Dartmouth College, New Hampshire  
Dissertation: The Psychology of Mindwandering  
Committee: N. Macrae, S. Grafton, D. Wegner & J. Van Horn
- 2001–2004 M.A. in Psychology  
Dartmouth College
- 2000 B.A. in Psychology, Magna Cum Laude  
Rice University, Houston, Texas

## Honors & Awards

- 2007 Doctoral dissertation cited in *Faculty of 1000 Biology* for advancing research in the biological sciences
- 2004 Marie A. Center Graduate Award for Excellence in Research  
Dartmouth College, New Hampshire
- 2004 Fellow at UC Davis Mind and Brain Program in Decision Making  
University of California Davis, California
- 2003 Marie A. Center Graduate Award for Excellence in Teaching  
Dartmouth College, New Hampshire
- 2002 Fellow at MGH-NMR Program in Functional MRI  
Massachusetts General Hospital, Boston
- 2002 Fellow at the Advanced Training Institute for Virtual Reality  
University of California Santa Barbara, California
- 2002 Fellow at the Summer Institute in Cognitive Neuroscience  
Dartmouth College, New Hampshire

## Publications

- Norton, M. I., Mason, M. F., Vandello, J. A., Biga, A., & Dyer, R. (2010). Racial Neutrality and Racial Paralysis. *Under review*.
- Mar, R. A., Mason, M. F., & Litvack, A. (2010). A Wandering Mind is Not Necessarily an Unhappy Mind: The relationship between daydreaming and life satisfaction depends on whom we're daydreaming about. *Under review*.
- Zou, Xi & Mason, M.F. (2010). A lay theory of homophily: Relational information in first impressions. *Under review*.
- Mason, M & Bar, M. (2010). The effect of thought trajectory on mood. *Under review*.
- Mason, M.F. & Morris, M. (2010). Culture, attribution and automaticity: A social cognitive neuroscience view. *Social Cognitive Affective Neuroscience*.
- Mason, M.F., Magee, J. M., Kuwabara, K. & Nind, L (2010). Reasoning about relationships: The Efficiency, Accuracy and Neural Substrates of Social versus Non-Social Inferences. *Social Psychological and Personality Science*.
- Mason, M. F., Zhang, S. & Dyer, R. (2010). Male susceptibility to attentional capture by power cues. *Journal of Experimental and Social Psychology*, 46, 482-485.
- Carney, D. & Mason, M.F. (2010). Decision making and Testosterone: When the Ends Justify the Means. *Journal of Experimental Social Psychology*, 46, 668-671.
- Quinn, K., Mason, M. & Macrae, C.N. (2010). When Arnold is "the terminator", we no longer see him as a man: the temporal determinants of person perception. *Experimental Psychology*, 57, 27-35.
- Mason, M.F., Dyer, R. & Norton, M.I. (2009). Neural Mechanisms of Social Influence. *Organizational Behavior and Human Decision Processes*, 110, 152-159.
- Morris, M. & Mason, M.F. (2009). Intentionality in intuitive versus analytic processing: Insights from social cognitive neuroscience. *Psychological Inquiry*, 20, 58-65.
- Quinn, K., Mason, M. & Macrae, C.N. (2009). Familiarity and person construal: Individuating knowledge moderates the automaticity of category activation. *European Journal of Social Psychology*, 39, 852-861.
- Mason, M.F., Bar, M. & Macrae, C.N. (2009). Spontaneous mental time travel in the default state. *Cognitive Sciences*.
- Mason, M.F. & Macrae, C.N. (2008). Perspective-taking from a social neuroscience standpoint. *Group processes and intergroup relations*, 11, 215-232.
- Mason, M. F., Norton, M. I., Van Horn, J. D., Wegner, D. M., Grafton, S. T. & Macrae, C. N. (2007). Wandering Minds: The Default Network and Stimulus-Independent Thought. *Science*, 315, 393-395.

Mason, M. F., Norton, M. I., Van Horn, J. D., Wegner, D. M., Grafton, S. T. & Macrae, C. N. (2007). Response to Comment on "Wandering Minds: The Default Network and Stimulus-Independent Thought", *Science*, 317, 43.

Bar, M., Aminoff, E., Mason, M. & Fenske, M. (2007). The units of thought. *Hippocampus*, 17, 420-428.

Mason, M.F., Cloutier, J. & Macrae, C.N. (2006). On construing others: Category and stereotype activation from facial cues. *Social Cognition*, 24, 540-563.

Mason, M.F., Tatkov, E. & Macrae, C.N. (2005). The look of love: Gaze shifts and person perception. *Psychological Science*, 16, 236-239.

Macrae, C. N., Quinn, K. A., Mason, M. F., & Quadflieg, S. (2005). Understanding others: The face and person construal. *Journal of Personality and Social Psychology*, 89, 686-695.

Cloutier, J., Mason, M.F., & Macrae, C.N. (2005). The perceptual determinants of person construal: Reopening the social-cognitive toolbox. *Journal of Personality and Social Psychology*, 88, 885-894.

Mason, M.F. & Macrae, C.N. (2004). Categorizing and individuating others: The neural substrates of person perception. *Journal of Cognitive Neuroscience*, 16, 1785-1795.

Mason, M.F. Banfield, J.F. & Macrae, C.N. (2004). Thinking about actions: The neural substrates of person knowledge. *Cerebral Cortex*, 14, 209-214.

Mason, M.F., Hood, B.M. & Macrae, C.N. (2004) Look into my eyes: Eye gaze and person memory. *Memory*, 12, 637-643.

Quadflieg, S., Mason, M.F. & Macrae, C.N. (2004). The owl and the pussycat: Gaze cues and visuospatial orienting. *Psychonomic Bulletin and Review*, 11, 826-831.

Macrae, C. N., Hood, B.M., Milne, A.B., Rowe, A.C. & Mason, M. F. (2002). Are you looking at me? Eye gaze and person perception. *Psychological Science*, 13, 460-484

### **Book Chapters**

Duggan, B. & Mason, M. (in press). Strategic Intuition. In M. Sinclair (Ed.), *Handbook of Strategic Intuition Research*.

Quadflieg, S., Mason, M. F. & Macrae, C. N. (in press). Social cognitive neuroscience approaches to person perception. In J. F. Dovidio, M. Hewstone, P. Glick, & V. Esses (Eds.), *Handbook of prejudice, stereotyping, and discrimination*. London: Sage

Mitchell, J. M., Mason, M. F., Macrae, C. N. & Banaji, M. R. (2006). Thinking about others: The neural substrates of social cognition (pp. 63-82). In J. T. Cacioppo, P. S. Visser, & C. L. Pickett (Eds.), *Social neuroscience: People thinking about people*. Cambridge, MA: MIT Press.

### **Grants and Funding**

The role of relational schemas in interpersonal inferences (2008). Center for International Business Education and Research. Co-Author: Xi Zou.

### **Selected Presentations**

Mason, M. F. (2010). The spotlight and the watchdog: Understanding Mindwandering. TED East, New York, New York.

Mason, M. F. (2010). Accessibility of social network information in memory. Speaker in symposium on the study of the perception of social networks. Academy of Management, Montreal, Canada.

Mason, M. F. (2010). Plenary Address: Wandering Minds. Toward a Science of Consciousness, The center of Consciousness Studies, Tuscon, Arizona.

Mason, M. F. (2009). Wandering Minds. Centers for Decision Science, Booth Graduate School of Business, University of Chicago, Illinois.

Mason, M. F. (2008). Wandering Minds. Speaker in symposium on central executive processes at the Annual Conference for the Society of Experimental Social Psychology, Sacramento, California.

### **Research Interests**

Attention  
Mindwandering and Distraction  
Social Cognitive Neuroscience  
Decision Making  
Meta-cognition  
Person Perception

### **Editorial Work**

Associate Editor	Frontiers in Neuroscience
Ad Hoc Reviewer	Psychological Science
Ad Hoc Reviewer	Journal of Personality and Social Psychology
Ad Hoc Reviewer	Science
Ad Hoc Reviewer	Trends in Cognitive Science
Ad Hoc Reviewer	Strategic Management
Ad Hoc Reviewer	Administrative Science Quarterly

### **Personal Affiliations**

Academy of Management  
Society for Personality and Social Psychology  
Cognitive Neuroscience Society  
American Psychological Association  
American Psychological Society

### **Teaching**

Fall, 2010	B8412, Managerial Negotiations, Columbia GSB W3703, Undergraduate course in Leadership, Columbia College
Spring, 2010	W3703, Undergraduate course in Leadership, Columbia College
Fall, 2009	B6703, MBA core course in Leadership, Columbia GSB B9313, Advanced Seminar in Social Cognition, Columbia GSB
Spring, 2009	B6703, MBA core course in Leadership, Columbia GSB

W3703, Undergraduate course in Leadership, Columbia College  
B9712, Proseminar, Columbia GSB

Fall, 2008

B6703, MBA core course in Leadership, Columbia GSB  
W3703, Undergraduate course in Leadership, Columbia College

Summer, 2008

B6703, MBA core course in Leadership, Columbia GSB

Fall, 2007

B9708, Research Methods, Columbia GSB